



Mail this registration form with your payment to:

Gazette Media Group

PO Box 482

Troy, MI 48099

EXHIBITOR REGISTRATION FORM

Please make your check payable to: Gazette Media Group

Registration form fields: Company Name, Contact Name, Contact Email, Company Phone, Contact Cell Phone, Address, City/ State, Zip, Website, Phone # to be listed in Expo Program

Select The 2024 Senior Expo(s) You Would Like To Participate In

Table with 2 columns and 2 rows of expo options with checkboxes and details like 'Columbus Spring Senior Expo' and 'Lucas County Senior Expo'.

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- Checkboxes for Silver (1) Expo - \$450, *Silver (1) Multi Expo Discount - \$425 Total, Silver (2) Expos - \$425 per / \$850 Total, etc.

Gold Sponsor Package - MOST POPULAR

- Checkboxes for Gold (1) Expo - \$655, *Gold (1) Multi Expo Discount - \$620 Total, Gold (2) Expos - \$620 per / \$1,240 Total, etc.

Presenting Sponsor Package

- Checkboxes for Presenting (1) Expo - \$1,200, *Presenting (1) Multi Expo Discount - \$1,125 Total, Presenting (2) Expos - \$1,125 per / \$2250 Total, etc.

* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

- (1) 6' covered table w/ (2) chairs
Listing in expo program w/ company name, phone number
Copy of opt-in database
Complimentary coffee & snacks
Industry networking

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
Listing in expo program w/ company name, phone number
Half page (8"x5") ad in expo program
Copy of opt-in database
Complimentary coffee & snacks
Industry networking
Press release - company name inclusion
Attendee Email - company name inclusion as Gold Sponsor
Social media posts - company name inclusion

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
Listing in expo program w/ company name, phone number
Company logo on cover of expo program
Full page (8"x10") ad in expo program
Copy of opt-in database
Complimentary coffee & snacks
Industry networking
Press release - company name inclusion
Attendee Email - company name inclusion as Presenting Sponsor
Expo website - company name inclusion
Social media posts - company name inclusion

Senior Expo USA

EXHIBITOR REGISTRATION AGREEMENT

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to ArtRoom@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate, written or verbally and their payment(s) all exhibitors agree to the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. All exhibitors are required to read and follow all of the rules as outlined in the Exhibitor Tool Kit. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 25% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.