

EXHIBITOR REGISTRATION FORM

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____

Select The 2024 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/>	West Bloomfield / Farmington • Jewish Comm. Cntr. Wednesday, January 10, 2024 • 10am-1pm	<input type="checkbox"/>	West Bloomfield / Farmington Fall • Jewish Comm. Cntr. Thursday, August 29, 2024 • 10am-1pm
<input type="checkbox"/>	Warren • Warren Community Center Tuesday, February 13, 2024 • 10am-1pm	<input type="checkbox"/>	Southfield / Lathrup Village • Southfield Pavilion Wednesday, September 11, 2024 • 10am-1pm
<input type="checkbox"/>	Troy / Birmingham / Bloomfield • San Marino Club Wednesday, March 13, 2024 • 10am-1pm	<input type="checkbox"/>	Shelby Twp. / Macomb • Palazzo Grande Monday, September 23, 2024 • 10am-1pm
<input type="checkbox"/>	Sterling Heights Spring • Century Club Thursday, April 18, 2024 • 10am-1pm	<input type="checkbox"/>	Detroit Fall • Eastern Market Shed 5 Tuesday, October 1, 2024 • 10am-1pm
<input type="checkbox"/>	Detroit • Eastern Market Shed 5 Wednesday, April 24, 2024 • 10am-1pm	<input type="checkbox"/>	Grand Rapids / West MI • Frederik Meijer Gardens Thursday, October 3, 2024 • 10am-1pm
<input type="checkbox"/>	Taylor / Southgate / Wyandotte • Grecian Center Tuesday, May, 7, 2024 • 10am-1pm	<input type="checkbox"/>	Sterling Heights Fall • Century Club Thursday, October 17, 2024 • 10am-1pm
<input type="checkbox"/>	Ann Arbor • Washtenaw Community College Monday, May, 13, 2024 • 10am-1pm	<input type="checkbox"/>	Royal Oak / Ferndale • Royal Oak Farmers Market Tuesday, October 22, 2024 • 10am-1pm
<input type="checkbox"/>	Grand Rapids / West MI • Frederik Meijer Gardens Wednesday, May 22, 2024 • 10am-1pm	<input type="checkbox"/>	Livonia / Canton / Northville • Burton Manor Tuesday, October 29, 2024 • 10am-1pm
<input type="checkbox"/>	Westland / Garden City • Westland City Hall Thursday, June 6, 2024 • 10am-1pm	<input type="checkbox"/>	Grosse Pointe • Grosse Pointe War Memorial Monday, November 4, 2024 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- Silver (1) Expo - \$450
- *Silver (1) Multi Expo Discount - \$425 Total
- Silver (2) Expos - \$425 per / \$850 Total
- Silver (3) Expos - \$425 per / \$1,275 Total
- Silver (4) Expos - \$425 per / \$1,700 Total
- Silver (5) Expos - \$425 per / \$2,125 Total
- Silver (6) Expos - \$425 per / \$2,550 Total
- Silver (7) Expos - \$425 per / \$2,975 Total
- Silver (8) Expos - \$425 per / \$3,400 Total
- Silver (9) Expos - \$425 per / \$3,825 Total
- Silver (10) Expos - \$425 per / \$4,250 Total
- Silver (11) Expos - \$425 per / \$4,675 Total
- Silver (12) Expos - \$425 per / \$5,100 Total
- Silver (13) Expos - \$425 per / \$5,525 Total
- Silver (14) Expos - \$425 per / \$5,950 Total
- Silver (15) Expos - \$425 per / \$6,375 Total
- Silver (16) Expos - \$425 per / \$6,800 Total

Gold Sponsor Package - **MOST POPULAR**

- Gold (1) Expo - \$655
- *Gold (1) Multi Expo Discount - \$620 Total
- Gold (2) Expos - \$620 per / \$1,240 Total
- Gold (3) Expos - \$620 per / \$1,860 Total
- Gold (4) Expos - \$620 per / \$2,480 Total
- Gold (5) Expos - \$620 per / \$3,100 Total
- Gold (6) Expos - \$620 per / \$3,720 Total
- Gold (7) Expos - \$620 per / \$4,340 Total
- Gold (8) Expos - \$620 per / \$4,960 Total
- Gold (9) Expos - \$620 per / \$5,580 Total
- Gold (10) Expos - \$620 per / \$6,200 Total
- Gold (11) Expos - \$620 per / \$6,820 Total
- Gold (12) Expos - \$620 per / \$7,440 Total
- Gold (13) Expos - \$620 per / \$8,060 Total
- Gold (14) Expos - \$620 per / \$8,680 Total
- Gold (15) Expos - \$620 per / \$9,300 Total
- Gold (16) Expos - \$620 per / \$9,920 Total

Presenting Sponsor Package

- Presenting (1) Expo - \$1,200
- *Presenting (1) Multi Expo Discount - \$1,125 Total
- Presenting (2) Expos - \$1,125 per / \$2,250 Total
- Presenting (3) Expos - \$1,125 per / \$3,375 Total
- Presenting (4) Expos - \$1,125 per / \$4,500 Total
- Presenting (5) Expos - \$1,125 per / \$5,625 Total
- Presenting (6) Expos - \$1,125 per / \$6,750 Total
- Presenting (7) Expos - \$1,125 per / \$7,875 Total
- Presenting (8) Expos - \$1,125 per / \$9,000 Total
- Presenting (9) Expos - \$1,125 per / \$10,125 Total
- Presenting (10) Expos - \$1,125 per / \$11,250 Total
- Presenting (11) Expos - \$1,125 per / \$12,375 Total
- Presenting (12) Expos - \$1,125 per / \$13,500 Total
- Presenting (13) Expos - \$1,125 per / \$14,625 Total
- Presenting (14) Expos - \$1,125 per / \$15,750 Total
- Presenting (15) Expos - \$1,125 per / \$16,875 Total
- Presenting (16) Expos - \$1,125 per / \$18,000 Total

* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Social media posts - company name inclusion

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company logo inclusion as Presenting Sponsor
- Expo website - company logo inclusion
- Social media posts - company name inclusion

Senior Expo USA

EXHIBITOR REGISTRATION AGREEMENT

Gazette Media Group (GMG) takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. GMG, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless GMG and its employees from any and all claims. GMG shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Contract Cancellation:** If this agreement is cancelled by the exhibitor for any reason, or by GMG because of the exhibitor's default or violation of this agreement, monies paid to GMG by the exhibitor shall be retained as follows; If cancellation occurs (45) or more days prior to the show, GMG shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. A 3.5% service charge will be subtracted from any amount refunded. If cancellation occurs (44) days or less before the show, the entire rental fee paid to date by exhibitor shall be retained by GMG. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by GMG for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be in writing. Exhibitors do have the option move their participation to another show vs. cancelling.

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to Assistant@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Questions? Contact Cheryl at 866-231-3976 ext. 313 or Cheryl@SeniorExpoUSA.com