

Senior Expo USA

EXHIBITOR REGISTRATION FORM

Mail this registration form with your payment to:

Gazette Media Group
6966 Crooks Road • Suite 24
Troy, MI 48098

Please make your check payable to: **Gazette Media Group**

Company Name _____
Contact Name _____
Contact Email _____
Company Phone _____

Address _____
City/ State _____
Zip _____
Website _____

Select The Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/>	Gwinnett County • Gas South District Convention Center Hall D Tuesday, April 19, 2022 • 10am-1pm
<input type="checkbox"/>	Sandy Sprrings • Byers Theatre at Sandy Springs Performing Arts Center Wednesday, June 1, 2022 • 10am-1pm
<input type="checkbox"/>	Buckhead • Atlanta History Center Monday, October 3, 2022 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Exhibitor Package

- Silver (1) Expo - \$475
- Silver (2) Expos - \$450 per / \$900 Total
- Silver (3) Expos - \$450 per / \$1350 Total
- Silver (4) Expos - \$450 per / \$1800 Total
- Silver (5) Expos - \$450 per / \$2250 Total
- Silver (6) Expos - \$450 per / \$2700 Total
- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking

Gold Exhibitor Package - **MOST POPULAR**

- Gold (1) Expo - \$850
- Gold (2) Expos - \$800 per / \$1600 Total
- Gold (3) Expos - \$800 per / \$2400 Total
- Gold (4) Expos - \$800 per / \$3200 Total
- Gold (5) Expos - \$800 per / \$4000 Total
- Gold (6) Expos - \$800 per / \$4800 Total
- (1) 6' covered table w/ (2) chairs -w/
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name inclusion
- Social media posts - company name inclusion
- Half page (8"x5") ad in expo program

Platinum Exhibitor Package

- Platinum (1) Expo - \$1200
- Platinum (2) Expos - \$1125 per / \$2250 Total
- Platinum (3) Expos - \$1125 per / \$3375 Total
- Platinum (4) Expos - \$1125 per / \$4500 Total
- Platinum (5) Expos - \$1125 per / \$5625 Total
- Platinum (6) Expos - \$1125 per / \$6750 Total
- (2) 6' covered table w/ (4) chairs -w/ premium
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name & logo
- Social media posts - company name & logo inclusion
- Full page (8"x10") ad in expo program

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EXHIBITOR REGISTRATION AGREEMENT

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to ArtRoom@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate, written or verbally and their payment(s) all exhibitors agree to the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. All exhibitors are required to read and follow all of the rules as outlined in the Exhibitor Tool Kit. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 25% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

Questions? Feel Free to Call 248-524-4868 ext. 300 or Assistant@GazetteMediaGroup.com