

Senior Expo USA

EXHIBITOR REGISTRATION FORM

Mail this registration form with your payment to:

Gazette Media Group

6966 Crooks Road • Suite 24

Troy, MI 48098

Please make your check payable to: **Gazette Media Group**

Company Name _____

Address _____

Contact Name _____

City/ State _____

Contact Email _____

Zip _____

Company Phone _____

Website _____

Select The Senior Expo(s) You Would Like To Participate In

Gwinnett County Senior Expo • Gas South District Convention Center • Hall D

Wednesday, February 22, 2023 • 10am-1pm

Sandy Springs Senior Expo • Byers Theatre at Sandy Springs Performing Arts Center

Wednesday, April 19, 2023 • 10am-1pm

Buckhead Senior Expo • Atlanta History Center

Monday, October 2, 2023 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Exhibitor Package

- Silver (1) Expo - \$495
- Silver (2) Expos - \$475 per / \$950 Total
- Silver (3) Expos - \$475 per / \$1425 Total
- Silver (4) Expos - \$475 per / \$1900 Total
- Silver (5) Expos - \$475 per / \$2375 Total
- Silver (6) Expos - \$475 per / \$2850 Total
 - (1) 6' covered table w/ (2) chairs
 - Listing in expo program w/ company name, phone number
 - Copy of opt-in database
 - Complimentary coffee & bagels
 - Industry networking

Gold Exhibitor Package - **MOST POPULAR**

- Gold (1) Expo - \$895
- Gold (2) Expos - \$850 per / \$1700 Total
- Gold (3) Expos - \$850 per / \$2550 Total
- Gold (4) Expos - \$850 per / \$3400 Total
- Gold (5) Expos - \$850 per / \$4250 Total
- Gold (6) Expos - \$850 per / \$5100 Total
 - (1) 6' covered table w/ (2) chairs -w/ Listing in expo program w/ company name, phone number
 - Copy of opt-in database
 - Complimentary coffee & bagels
 - Industry networking
 - Press release - company name inclusion
 - Newspaper ads - company name inclusion
 - Social media posts - company name inclusion
 - Half page (8"x5") ad in expo program

Platinum Exhibitor Package

- Platinum (1) Expo - \$1200
- Platinum (2) Expos - \$1125 per / \$2250 Total
- Platinum (3) Expos - \$1125 per / \$3375 Total
- Platinum (4) Expos - \$1125 per / \$4500 Total
- Platinum (5) Expos - \$1125 per / \$5625 Total
- Platinum (6) Expos - \$1125 per / \$6750 Total
 - (2) 6' covered table w/ (4) chairs -w/ premium Listing in expo program w/ company name, phone number
 - Copy of opt-in database
 - Complimentary coffee & bagels
 - Industry networking
 - Press release - company name inclusion
 - Newspaper ads - company name & logo
 - Social media posts - company name & logo inclusion
 - Full page (8"x10") ad in expo program

Questions? Call Michele at 866-231-3976 ext.310 or Michele@SeniorExpoUSA.com

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EXHIBITOR REGISTRATION AGREEMENT

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to ArtRoom@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate, written or verbally and their payment(s) all exhibitors agree to the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. All exhibitors are required to read and follow all of the rules as outlined in the Exhibitor Tool Kit. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 25% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

Questions? Feel Free to Call 248-524-4868 ext. 300 or Assistant@GazetteMediaGroup.com