

## EXHIBITOR REGISTRATION FORM

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____

<input type="checkbox"/>	Gwinnett County Senior Expo • Gwinnett County Fairgrounds Expo Center Wednesday, March 20, 2024 • 10am-1pm
<input type="checkbox"/>	Buckhead Spring Senior Expo • Atlanta History Center Monday, April 15, 2024 • 10am-1pm
<input type="checkbox"/>	Sandy Springs Senior Expo • Byers Theatre at Sandy Springs Performing Arts Center Tuesday, May 21, 2024 • 10am-1pm
<input type="checkbox"/>	Roswell Senior Expo • Roswell Adult Recreation Center Wednesday, August 28, 2024 • 10am-1pm
<input type="checkbox"/>	Marietta Senior Expo • Cobb County Civic Center Wednesday, September 25, 2024 • 10am-1pm
<input type="checkbox"/>	Buckhead Fall Senior Expo • Atlanta History Center Monday, October 7, 2024 • 10am-1pm
<input type="checkbox"/>	Alpharetta Senior Expo • Alpharetta Community Center Thursday, November 7, 2024 • 10am-1pm

### Select The Exhibitor Package(s) That Best Meets Your Needs

#### Silver Sponsor Package

- Silver (1) Expo - \$495
- \*Silver (1) Multi Expo Discount - \$475 Total
- Silver (2) Expos - \$475 per / \$950 Total
- Silver (3) Expos - \$475 per / \$1425 Total
- Silver (4) Expos - \$475 per / \$1900 Total
- Silver (5) Expos - \$475 per / \$2375 Total
- Silver (6) Expos - \$475 per / \$2850 Total
- Silver (7) Expos - \$475 per / \$3325 Total
- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

#### Gold Sponsor Package - **MOST POPULAR**

- Gold (1) Expo - \$895
- \*Gold (1) Multi Expo Discount - \$850 Total
- Gold (2) Expos - \$850 per / \$1700 Total
- Gold (3) Expos - \$850 per / \$2550 Total
- Gold (4) Expos - \$850 per / \$3400 Total
- Gold (5) Expos - \$850 per / \$4250 Total
- Gold (6) Expos - \$850 per / \$5100 Total
- Gold (7) Expos - \$850 per / \$5950 Total
- (1) 6' covered table w/ (2) chairs -w/
- Listing in expo program w/ company name, phone number
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Social media posts - company name inclusion

#### Presenting Sponsor Package

- Presenting (1) Expo - \$1200
- \*Presenting (1) Multi Expo Discount - \$1125 Total
- Presenting (2) Expos - \$1125 per / \$2250 Total
- Presenting (3) Expos - \$1125 per / \$3375 Total
- Presenting (4) Expos - \$1125 per / \$4500 Total
- Presenting (5) Expos - \$1125 per / \$5625 Total
- Presenting (6) Expos - \$1125 per / \$6750 Total
- Presenting (7) Expos - \$1125 per / \$7875 Total
- (2) 6' covered table w/ (4) chairs -w/ premium
- Listing in expo program w/ company name, phone number
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company logo inclusion as Presenting Sponsor
- Expo website - company logo inclusion
- Social media posts - company name inclusion

Questions? Contact Michele at 248-524-4868 ext. 310 or Michele@SeniorExpoUSA.com

# Senior Expo USA

## EXHIBITOR REGISTRATION AGREEMENT

\* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.  
Please email your completed ad to [ArtRoom@GazetteMediaGroup.com](mailto:ArtRoom@GazetteMediaGroup.com). In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate, written or verbally and their payment(s) all exhibitors agree to the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. All exhibitors are required to read and follow all of the rules as outlined in the Exhibitor Tool Kit. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 25% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

**Questions? Feel Free to Call 248-524-4868 ext. 300 or [Assistant@GazetteMediaGroup.com](mailto:Assistant@GazetteMediaGroup.com)**