

# Senior Expo USA

## EXHIBITOR REGISTRATION FORM • TEXAS 2025

Mail this registration form with your payment to:

Gazette Media Group  
PO Box 482  
Troy, MI 48099

Please make your check payable to: **Gazette Media Group**

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Company Phone \_\_\_\_\_  
 Contact Cell Phone \_\_\_\_\_

Address \_\_\_\_\_  
 City/ State \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Website \_\_\_\_\_  
 Phone # to be listed in Expo Program \_\_\_\_\_

### Select The 2025 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> Plano Senior Expo • Plano Event Center Tuesday, February 25, 2025 • 10am-1pm	<input type="checkbox"/> Mid Cities Spring Senior Expo • Hurst Conference Center Thursday, May 22, 2025 • 10am-1pm
<input type="checkbox"/> North San Antonio Senior Expo • Barshop Jewish Comm. Center Thursday, February 27, 2025 • 10am-1pm	<input type="checkbox"/> The Woodlands Senior Expo • Woodlands Methodist Church Friday, September 5, 2025 • 10am-1pm
<input type="checkbox"/> Katy Senior Expo • West Grand Banquet Center Tuesday, March 4, 2025 • 10am-1pm	<input type="checkbox"/> Dallas Fall Senior Expo • Dallas Arboretum & Botanical Garden Thursday, September 25, 2025 • 10am-1pm
<input type="checkbox"/> Dallas Spring Senior Expo • Dallas Arboretum & Botanical Garden Thursday, April 3, 2025 • 10am-1pm	<input type="checkbox"/> San Antonio Fall Senior Expo • San Antonio Botanical Garden Monday, October 6, 2025 • 10am-1pm
<input type="checkbox"/> San Antonio Spring Senior Expo • San Antonio Botanical Garden Tuesday, April 22, 2025 • 10am-1pm	<input type="checkbox"/> Houston Fall Senior Expo • Houston Botanic Garden Tuesday, October 21, 2025 • 10am-1pm
<input type="checkbox"/> Fort Worth Spring Senior Expo • Fort Worth Botanic Garden Tuesday, April 29, 2025 • 10am-1pm	<input type="checkbox"/> Mid Cities Fall Senior Expo • Hurst Conference Center Tuesday, October 21, 2025 • 10am-1pm
<input type="checkbox"/> Houston Spring Senior Expo • Houston Botanic Garden Tuesday, May 6, 2025 • 10am-1pm	<input type="checkbox"/> North Austin Senior Expo • The Crossover Thursday, October 30, 2025 • 10am-1pm
<input type="checkbox"/> Conroe Senior Expo • Lone Star Convention & Expo Center Thursday, May 8, 2025 • 10am-1pm	<input type="checkbox"/> Sugar Land Senior Expo • Sugar Land Marriott Wednesday, November 5, 2025 • 10am-1pm
	<input type="checkbox"/> Fort Worth Fall Senior Expo • Fort Worth Botanic Garden Tuesday, November 18, 2025 • 10am-1pm

### Select The Exhibitor Package(s) That Best Meets Your Needs

- Silver Sponsor Package**
- Silver (1) Expo - \$675
  - \*Silver (1) Multi Expo Discount - \$650 Total
  - Silver (2) Expos - \$650 per / \$1300 Total
  - Silver (3) Expos - \$650 per / \$1950 Total
  - Silver (4) Expos - \$650 per / \$2600 Total
  - Silver (5) Expos - \$650 per / \$3250 Total
  - Silver (6) Expos - \$650 per / \$3900 Total
  - Silver (7) Expos - \$650 per / \$4550 Total
  - Silver (8) Expos - \$650 per / \$5200 Total
  - Silver (9) Expos - \$650 per / \$5850 Total
  - Silver (10) Expos - \$650 per / \$6500 Total
  - Silver (11) Expos - \$650 per / \$7150 Total
  - Silver (12) Expos - \$650 per / \$7800 Total
  - Silver (13) Expos - \$650 per / \$8450 Total
  - Silver (14) Expos - \$650 per / \$9100 Total
  - Silver (15) Expos - \$650 per / \$9750 Total
  - Silver (16) Expos - \$650 per / \$10,400 Total
- (1) 6' covered table w/ (2) chairs
  - Listing in expo program w/ company name, phone number
  - Copy of opt-in database
  - Complimentary coffee & snacks
  - Industry networking

- Gold Sponsor Package - MOST POPULAR**
- Gold (1) Expo - \$1150
  - \*Gold (1) Multi Expo Discount - \$1000 Total
  - Gold (2) Expos - \$1000 per / \$2000 Total
  - Gold (3) Expos - \$1000 per / \$3000 Total
  - Gold (4) Expos - \$1000 per / \$4000 Total
  - Gold (5) Expos - \$1000 per / \$5000 Total
  - Gold (6) Expos - \$1000 per / \$6000 Total
  - Gold (7) Expos - \$1000 per / \$7000 Total
  - Gold (8) Expos - \$1000 per / \$8000 Total
  - Gold (9) Expos - \$1000 per / \$9000 Total
  - Gold (10) Expos - \$1000 per / \$10,000 Total
  - Gold (11) Expos - \$1000 per / \$11,000 Total
  - Gold (12) Expos - \$1000 per / \$12,000 Total
  - Gold (13) Expos - \$1000 per / \$13,000 Total
  - Gold (14) Expos - \$1000 per / \$14,000 Total
  - Gold (15) Expos - \$1000 per / \$15,000 Total
  - Gold (16) Expos - \$1000 per / \$16,000 Total
- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
  - Listing in expo program w/ company name, phone number
  - Half page (8"x5") ad in expo program
  - Copy of opt-in database
  - Complimentary coffee & snacks
  - Industry networking
  - Press release - company name inclusion
  - Attendee Email - company name inclusion as Gold Sponsor
  - Social media posts - company name inclusion

- Presenting Sponsor Package**
- Presenting (1) Expo - \$1500
  - \*Presenting (1) Multi Expo Discount - \$1200 Total
  - Presenting (2) Expos - \$1200 per / \$2400 Total
  - Presenting (3) Expos - \$1200 per / \$3600 Total
  - Presenting (4) Expos - \$1200 per / \$4800 Total
  - Presenting (5) Expos - \$1200 per / \$6000 Total
  - Presenting (6) Expos - \$1200 per / \$7200 Total
  - Presenting (7) Expos - \$1200 per / \$8400 Total
  - Presenting (8) Expos - \$1200 per / \$9600 Total
  - Presenting (9) Expos - \$1200 per / \$10,800 Total
  - Presenting (10) Expos - \$1200 per / \$12,000 Total
  - Presenting (11) Expos - \$1200 per / \$13,200 Total
  - Presenting (12) Expos - \$1200 per / \$14,400 Total
  - Presenting (13) Expos - \$1200 per / \$15,600 Total
  - Presenting (14) Expos - \$1200 per / \$16,800 Total
  - Presenting (15) Expos - \$1200 per / \$18,000 Total
  - Presenting (16) Expos - \$1200 per / \$19,200 Total
- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
  - Listing in expo program w/ company name, phone number
  - Company logo on cover of expo program
  - Full page (8"x10") ad in expo program
  - Copy of opt-in database
  - Complimentary coffee & snacks
  - Industry networking
  - Press release - company name inclusion
  - Attendee Email - company logo inclusion as Presenting Sponsor
  - Expo website - company logo inclusion
  - Social media posts - company name inclusion

Questions? Feel free to contact Michele 248-524-4868 ext. 310 or Michele@SeniorExpoUSA.com

\* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format. Please email your completed ad to Assistant@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group (GMG) takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. GMG, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless GMG and its employees from any and all claims. GMG shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Contract Cancellation:** If this agreement is cancelled by the exhibitor for any reason, or by GMG because of the exhibitor's default or violation of this agreement, monies paid to GMG by the exhibitor shall be retained as follows; If cancellation occurs (45) or more days prior to the show, GMG shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. A 3.5% service charge will be subtracted from any amount refunded. If cancellation occurs (44) days or less before the show, the entire rental fee paid to date by exhibitor shall be retained by GMG. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by GMG for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be in writing. Exhibitors do have the option move their participation to another show vs. cancelling.

**Questions? Feel free to contact us 248-524-4868 or Michele@SeniorExpoUSA.com**