

## EXHIBITOR REGISTRATION FORM

Please make your check payable to: **Gazette Media Group**

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____

### Select The 2024 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> DuPage County Spring • Drury Theatre & Event Cntr. Wednesday, March 27, 2024 • 10am-1pm	<input type="checkbox"/> Schaumburg • The Sport Cntr. Thursday, September 12, 2024 • 10am-1pm
<input type="checkbox"/> Orland Park / Orland Hills • Orland Park Civic Cntr. Thursday, April 11, 2024 • 10am-1pm	<input type="checkbox"/> Naperville • Fox Valley Mall Thursday, September 19, 2024 • 10am-1pm
<input type="checkbox"/> Aurora • Prisco Community Cntr. Tuesday, May 14, 2024 • 10am-1pm	<input type="checkbox"/> Evanston / Skokie • Levy Senior Center Thursday, October 10, 2024 • 10am-1pm
<input type="checkbox"/> Des Plaines • Rivers Casinio Tuesday, June 11, 2024 • 10am-1pm	<input type="checkbox"/> Palatine / Arlington Hgts. • Falcon Park Rec. Cntr. Tuesday, October 15, 2024 • 10am-1pm
<input type="checkbox"/> DuPage County Fall • Drury Theatre & Event Cntr. Thursday, September 5, 2024 • 10am-1pm	<input type="checkbox"/> Joliet • Harrah's Joliet Tuesday, November 12, 2024 • 10am-1pm

### Select The Exhibitor Package(s) That Best Meets Your Needs

#### Silver Sponsor Package

- Silver (1) Expo - \$550
- Silver (1) \*Multi Expo Discount - \$525 Total
- Silver (2) Expos - \$525 per / \$1050 Total
- Silver (3) Expos - \$525 per / \$1575 Total
- Silver (4) Expos - \$525 per / \$2100 Total
- Silver (5) Expos - \$525 per / \$2625 Total
- Silver (6) Expos - \$525 per / \$3150 Total
- Silver (7) Expos - \$525 per / \$3675 Total
- Silver (8) Expos - \$525 per / \$4200 Total
- Silver (9) Expos - \$525 per / \$4725 Total
- Silver (10) Expos - \$525 per / \$5250 Total
- Silver (11) Expos - \$525 per / \$5775 Total
- Silver (12) Expos - \$525 per / \$6300 Total

#### Gold Sponsor Package - **MOST POPULAR**

- Gold (1) Expo - \$750
- Gold (1) \*Multi Expo Discount - \$725 Total
- Gold (2) Expos - \$725 per / \$1450 Total
- Gold (3) Expos - \$725 per / \$2175 Total
- Gold (4) Expos - \$725 per / \$2900 Total
- Gold (5) Expos - \$725 per / \$3625 Total
- Gold (6) Expos - \$725 per / \$4350 Total
- Gold (7) Expos - \$725 per / \$5075 Total
- Gold (8) Expos - \$725 per / \$5800 Total
- Gold (9) Expos - \$725 per / \$6525 Total
- Gold (10) Expos - \$725 per / \$7250 Total
- Gold (11) Expos - \$725 per / \$7975 Total
- Gold (12) Expos - \$725 per / \$8,700 Total

#### Presenting Sponsor Package

- Presenting (1) Expo - \$1200
- Presenting (1) \*Multi Expo Discount - \$1125 Total
- Presenting (2) Expos - \$1125 per / \$2250 Total
- Presenting (3) Expos - \$1125 per / \$3375 Total
- Presenting (4) Expos - \$1125 per / \$4500 Total
- Presenting (5) Expos - \$1125 per / \$5625 Total
- Presenting (6) Expos - \$1125 per / \$6750 Total
- Presenting (7) Expos - \$1125 per / \$7875 Total
- Presenting (8) Expos - \$1125 per / \$9000 Total
- Presenting (9) Expos - \$1125 per / \$10,125 Total
- Presenting (10) Expos - \$1125 per / \$11,250 Total
- Presenting (11) Expos - \$1125 per / \$12,375 Total
- Presenting (12) Expos - \$1125 per / \$13,500 Total

\* Please note: To purchase a 1x Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Half page (8"x5") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as
- Social media posts - company name inclusion

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Company logo on cover of expo program
- Full page (8"x10") ad in expo program
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Presenting Sponsor
- Expo website - company name inclusion
- Social media posts - company name inclusion

Questions? We're happy to assist you! Call Tina at 866-231-EXPO (3976) ext. 313

# Senior Expo USA

## EXHIBITOR REGISTRATION AGREEMENT

\* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format. Please email your completed ad to [Assistant@GazetteMediaGroup.com](mailto:Assistant@GazetteMediaGroup.com). In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

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