

## EXHIBITOR REGISTRATION FORM

Please make your check payable to: **Gazette Media Group**

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____

### Select The 2023 Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> Novi / Farmington • 12 Oaks Mall Thursday, January 12, 2023 • 10am-1pm	<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Wednesday, May 24, 2023 • 10am-1pm
<input type="checkbox"/> Auburn Hills / Clarkston • Great Lakes Crossing Saturday, March 4, 2023 • 10am-1pm	<input type="checkbox"/> Southfield / Lathrup Village • Southfield Pavilion Wednesday, September 13, 2023 • 10am-1pm
<input type="checkbox"/> Troy / B'Ham / Bloomfield • Somerset Collection Wednesday, March 29, 2023 • 7am-9:45am	<input type="checkbox"/> Shelby Twp. / Macomb • Palazzo Grande Monday, September 25, 2023 • 9am-12pm
<input type="checkbox"/> Sterling Heights / Warren • Century Club Wednesday, April 12, 2023 • 9am-12pm	<input type="checkbox"/> Grand Rapids / West MI • Frederik Meijer Gardens Thursday, October 5, 2023 • 10am-1pm
<input type="checkbox"/> Dearborn • Fairlane Town Center Saturday, April 29, 2023 • 10am-1pm	<input type="checkbox"/> Livonia / Canton / Northville • Burton Manor Wednesday, November 1, 2023 • 9am-12pm
<input type="checkbox"/> Taylor / Southgate / Wyandotte • Grecian Center Tuesday, May, 16, 2023 • 10am-1pm	<input type="checkbox"/> Grosse Pointe • Grosse Pointe War Memorial Monday, November 6, 2023 • 9am-12pm
<input type="checkbox"/> Ann Arbor • Briarwood Mall Friday, May, 19, 2023 • 10am-1pm	

### Select The Exhibitor Package(s) That Best Meets Your Needs

#### Silver Exhibitor Package

- Silver (1) Expo - \$450
- Silver (2) Expos - \$425 per / \$850 Total
- Silver (3) Expos - \$425 per / \$1275 Total
- Silver (4) Expos - \$425 per / \$1700 Total
- Silver (5) Expos - \$425 per / \$2125 Total
- Silver (6) Expos - \$425 per / \$2550 Total
- Silver (7) Expos - \$425 per / \$2975 Total
- Silver (8) Expos - \$425 per / \$3400 Total
- Silver (9) Expos - \$425 per / \$3825 Total
- Silver (10) Expos - \$425 per / \$4250 Total
- Silver (11) Expos - \$425 per / \$4675 Total
- Silver (12) Expos - \$425 per / \$5100 Total
- Silver (13) Expos - \$425 per / \$5525 Total

- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking

#### Gold Exhibitor Package - **MOST POPULAR**

- Gold (1) Expo - \$655
- Gold (2) Expos - \$620 per / \$1240 Total
- Gold (3) Expos - \$620 per / \$1860 Total
- Gold (4) Expos - \$620 per / \$2480 Total
- Gold (5) Expos - \$620 per / \$3100 Total
- Gold (6) Expos - \$620 per / \$3720 Total
- Gold (7) Expos - \$620 per / \$4340 Total
- Gold (8) Expos - \$620 per / \$4960 Total
- Gold (9) Expos - \$620 per / \$5580 Total
- Gold (10) Expos - \$620 per / \$6200 Total
- Gold (11) Expos - \$620 per / \$6820 Total
- Gold (12) Expos - \$620 per / \$7440 Total
- Gold (13) Expos - \$620 per / \$8060 Total

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name inclusion
- Social media posts - company name inclusion
- Half page (8"x5") ad in expo program

#### Platinum Exhibitor Package

- Platinum (1) Expo - \$1200
- Platinum (2) Expos - \$1125 per / \$2250 Total
- Platinum (3) Expos - \$1125 per / \$3375 Total
- Platinum (4) Expos - \$1125 per / \$4500 Total
- Platinum (5) Expos - \$1125 per / \$5625 Total
- Platinum (6) Expos - \$1125 per / \$6750 Total
- Platinum (7) Expos - \$1125 per / \$7875 Total
- Platinum (8) Expos - \$1125 per / \$9000 Total
- Platinum (9) Expos - \$1125 per / \$10,125 Total
- Platinum (10) Expos - \$1125 per / \$11,250 Total
- Platinum (11) Expos - \$1125 per / \$12,375 Total
- Platinum (12) Expos - \$1125 per / \$13,500 Total
- Platinum (13) Expos - \$1125 per / \$14,625 Total

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name & logo
- Social media posts - company name & logo inclusion
- Full page (8"x10") ad in expo program

# Senior Expo USA

## EXHIBITOR REGISTRATION AGREEMENT

\* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format. Please email your completed ad to [Assistant@GazetteMediaGroup.com](mailto:Assistant@GazetteMediaGroup.com). In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

**Questions? Contact Cheryl at 866-231-3976 ext. 313 or [Cheryl@SeniorExpoUSA.com](mailto:Cheryl@SeniorExpoUSA.com)**