



Mail this registration form with your payment to:

Gazette Media Group

PO Box 482

Troy, MI 48099

EXHIBITOR REGISTRATION FORM

Please make your check payable to: Gazette Media Group

Company Name _____

Address _____

Contact Name _____

City/ State _____

Contact Email _____

Zip _____

Company Phone _____

Website _____

Contact Cell Phone _____

Phone # to be listed in Expo Program _____

Select The 2024 Senior Expo(s) You Would Like To Participate In

Montgomery County • Greater Philadelphia Expo Center
Tuesday, September 17, 2024 • 10am-1pm

Lehigh County • Allentown Fairgrounds
Tuesday, November 19, 2024 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- Silver (1) Expo - \$450
 Silver (2) Expos - \$425 per / \$850 Total
 Silver (3) Expos - \$425 per / \$1,275 Total
 Silver (4) Expos - \$425 per / \$1,700 Total
 Silver (5) Expos - \$425 per / \$2,125 Total
 Silver (6) Expos - \$425 per / \$2,550 Total
 Silver (7) Expos - \$425 per / \$2,975 Total
 Silver (8) Expos - \$425 per / \$3,400 Total
 Silver (9) Expos - \$425 per / \$3,825 Total
 Silver (10) Expos - \$425 per / \$4,250 Total

- (1) 6' covered table w/ (2) chairs
Listing in expo program w/ company name, phone number
Copy of opt-in database
Complimentary coffee & snacks
Industry networking

Gold Sponsor Package - MOST POPULAR

- Gold (1) Expo - \$655
 Gold (2) Expos - \$620 per / \$1,240 Total
 Gold (3) Expos - \$620 per / \$1,860 Total
 Gold (4) Expos - \$620 per / \$2,480 Total
 Gold (5) Expos - \$620 per / \$3,100 Total
 Gold (6) Expos - \$620 per / \$3,720 Total
 Gold (7) Expos - \$620 per / \$4,340 Total
 Gold (8) Expos - \$620 per / \$4,960 Total
 Gold (9) Expos - \$620 per / \$5,580 Total
 Gold (10) Expos - \$620 per / \$6,200 Total

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
Listing in expo program w/ company name, phone number
Half page (8"x5") ad in expo program
Copy of opt-in database
Complimentary coffee & snacks
Industry networking
Press release - company name inclusion
Attendee Email - company name inclusion as Gold Sponsor
Social media posts - company name inclusion

Presenting Sponsor Package

- Presenting (1) Expo - \$1,200
 Presenting (2) Expos - \$1,125 per / \$2250 Total
 Presenting (3) Expos - \$1,125 per / \$3375 Total
 Presenting (4) Expos - \$1,125 per / \$4500 Total
 Presenting (5) Expos - \$1,125 per / \$5625 Total
 Presenting (6) Expos - \$1,125 per / \$6750 Total
 Presenting (7) Expos - \$1,125 per / \$7875 Total
 Presenting (8) Expos - \$1,125 per / \$9000 Total
 Presenting (9) Expos - \$1,125 per / \$10,125 Total
 Presenting (10) Expos - \$1,125 per / \$11,250 Total

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
Listing in expo program w/ company name, phone number
Company logo on cover of expo program
Full page (8"x10") ad in expo program
Copy of opt-in database
Complimentary coffee & snacks
Industry networking
Press release - company name inclusion
Attendee Email - company logo inclusion as Presenting Sponsor
Expo website - company logo inclusion
Social media posts - company name inclusion

Questions? Feel free to contact Renee 248-524-4868 ext. 307 or Renee@SeniorExpoUSA.com

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to Assistant@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group (GMG) takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. GMG, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless GMG and its employees from any and all claims. GMG shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Contract Cancellation:** If this agreement is cancelled by the exhibitor for any reason, or by GMG because of the exhibitor's default or violation of this agreement, monies paid to GMG by the exhibitor shall be retained as follows; If cancellation occurs (45) or more days prior to the show, GMG shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. A 3.5% service charge will be subtracted from any amount refunded. If cancellation occurs (44) days or less before the show, the entire rental fee paid to date by exhibitor shall be retained by GMG. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by GMG for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be in writing. Exhibitors do have the option move their participation to another show vs. cancelling.