

Mail this registration form with your payment to:

Gazette Media Group  
6966 Crooks Road • Suite 24  
Troy, MI 48098

## EXHIBITOR REGISTRATION FORM

Please make your check payable to: **Gazette Media Group**

Register & Pay by December 31, 2022 and SAVE 10% on All Expos

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Company Phone \_\_\_\_\_

Address \_\_\_\_\_

City/ State \_\_\_\_\_

Zip \_\_\_\_\_

Website \_\_\_\_\_

### Select The Senior Expo(s) You Would Like To Participate In

|   |  |
|---|--|
| <input type="checkbox"/> North San Antonio Senior Expo • Red Oaks Ballroom<br>Tuesday, January 24, 2023 • 10am-1pm              | <input type="checkbox"/> Houston Senior Expo • Houston Botanic Garden<br>Tuesday, May 9, 2023 • 10am-1pm                           |
| <input type="checkbox"/> Central Austin Senior Expo • Red Oaks Ballroom<br>Tuesday, April 4, 2023 • 10am-1pm                    | <input type="checkbox"/> Dallas Fall Senior Expo • Dallas Arboretum & Botanical Garden<br>Wednesday, September 27, 2023 • 10am-1pm |
| <input type="checkbox"/> Dallas Spring Senior Expo • Dallas Arboretum & Botanical Garden<br>Wednesday, April 5, 2023 • 10am-1pm | <input type="checkbox"/> San Antonio Fall Senior Expo • San Antonio Botanical Garden<br>Tuesday, October 10, 2023 • 10am-1pm       |
| <input type="checkbox"/> San Antonio Spring Senior Expo • San Antonio Botanical Garden<br>Tuesday, April 18, 2023 • 10am-1pm    | <input type="checkbox"/> Mid Cities Fall Senior Expo • Hurst Conference Center<br>Wednesday, October 25, 2023 • 10am-1pm           |
| <input type="checkbox"/> Mid Cities Spring Senior Expo • Hurst Conference Center<br>Tuesday, April 25, 2023 • 10am-1pm          | <input type="checkbox"/> North Austin Senior Expo • H-E-B Center at Cedar Park<br>Thursday, November 2, 2023 • 10am-1pm            |

### Select The Exhibitor Package(s) That Best Meets Your Needs

#### Silver Exhibitor Package

- Silver (1) Expo - \$675
- Silver (2) Expos - \$650 per / \$1300 Total
- Silver (3) Expos - \$650 per / \$1950 Total
- Silver (4) Expos - \$650 per / \$2600 Total
- Silver (5) Expos - \$650 per / \$3250 Total
- Silver (6) Expos - \$650 per / \$3900 Total
- Silver (7) Expos - \$650 per / \$4550 Total
- Silver (8) Expos - \$650 per / \$5200 Total
- Silver (9) Expos - \$650 per / \$5850 Total
- Silver (10) Expos - \$650 per / \$6500 Total
- Silver (11) Expos - \$650 per / \$7150 Total
- Silver (12) Expos - \$650 per / \$7800 Total

- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking

#### Gold Exhibitor Package - **MOST POPULAR**

- Gold (1) Expo - \$1150
- Gold (2) Expos - \$1000 per / \$2000 Total
- Gold (3) Expos - \$1000 per / \$3000 Total
- Gold (4) Expos - \$1000 per / \$4000 Total
- Gold (5) Expos - \$1000 per / \$5000 Total
- Gold (6) Expos - \$1000 per / \$6000 Total
- Gold (7) Expos - \$1000 per / \$7000 Total
- Gold (8) Expos - \$1000 per / \$8000 Total
- Gold (9) Expos - \$1000 per / \$9000 Total
- Gold (10) Expos - \$1000 per / \$10,000 Total
- Gold (11) Expos - \$1000 per / \$11,000 Total
- Gold (12) Expos - \$1000 per / \$12,000 Total

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name inclusion
- Social media posts - company name inclusion
- Half page (8"x5") ad in expo program

#### Platinum Exhibitor Package

- Platinum (1) Expo - \$1500
- Platinum (2) Expos - \$1200 per / \$2400 Total
- Platinum (3) Expos - \$1200 per / \$3600 Total
- Platinum (4) Expos - \$1200 per / \$4800 Total
- Platinum (5) Expos - \$1200 per / \$6000 Total
- Platinum (6) Expos - \$1200 per / \$7200 Total
- Platinum (7) Expos - \$1200 per / \$8400 Total
- Platinum (8) Expos - \$1200 per / \$9600 Total
- Platinum (9) Expos - \$1200 per / \$10,800 Total
- Platinum (10) Expos - \$1200 per / \$12,000 Total
- Platinum (11) Expos - \$1200 per / \$13,200 Total
- Platinum (12) Expos - \$1200 per / \$14,400 Total

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & bagels
- Industry networking
- Press release - company name inclusion
- Newspaper ads - company name & logo
- Social media posts - company name & logo inclusion
- Full page (8"x10") ad in expo program

Questions? Call Michele at 866-231-3976 ext.310 or Michele@SeniorExpoUSA.com

\* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.  
Please email your completed ad to [Assistant@GazetteMediaGroup.com](mailto:Assistant@GazetteMediaGroup.com). In your email, indicate which expo(s) you are participating in.

Gazette Media Group takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. Gazette Media Group, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless Gazette Media Group and its employees from any and all claims. Gazette Media Group shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Cancellation Contract:** If this agreement is cancelled by the exhibitor for any reason, or by Gazette Media Group because of the exhibitor's default or violation of this agreement, monies paid to Gazette Media Group by the exhibitor shall be retained as follows; If cancellation occurs 90 days or more before the start of the show, Gazette Media Group shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. If cancellation occurs within (60) days of the show, the entire rental fee paid to date by exhibitor shall be retained by Gazette Media Group. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by Gazette Media Group for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellation must be in writing.

**Questions? Feel free to contact us 248-524-4868 or [Assistant@GazetteMediaGroup.com](mailto:Assistant@GazetteMediaGroup.com)**