

EXHIBITOR REGISTRATION FORM

Mail this registration form with your payment to:

Gazette Media Group
PO Box 482
Troy, MI 48099

Please make your check payable to: **Gazette Media Group**

Company Name _____	Address _____
Contact Name _____	City/ State _____
Contact Email _____	Zip _____
Company Phone _____	Website _____
Contact Cell Phone _____	Phone # to be listed in Expo Program _____

Select The Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/> Plano Senior Expo • Plano Event Center Wednesday, February 28, 2024 • 10am-1pm	<input type="checkbox"/> The Woodlands Senior Expo • Woodlands Methodist Church Friday, September 6, 2024 • 10am-1pm
<input type="checkbox"/> Great Katy Senior Expo • Merrell Center Thursday, March 7, 2024 • 10am-1pm	<input type="checkbox"/> Dallas Fall Senior Expo • Dallas Arboretum & Botanical Garden Wednesday, September 25, 2024 • 10am-1pm
<input type="checkbox"/> Dallas Spring Senior Expo • Dallas Arboretum & Botanical Garden Wednesday, April 3, 2024 • 10am-1pm	<input type="checkbox"/> San Antonio Fall Senior Expo • San Antonio Botanical Garden Tuesday, October 8, 2024 • 10am-1pm
<input type="checkbox"/> San Antonio Spring Senior Expo • San Antonio Botanical Garden Tuesday, April 16, 2024 • 10am-1pm	<input type="checkbox"/> Houston Fall Senior Expo • Houston Botanic Garden Wednesday, October 23, 2024 • 10am-1pm
<input type="checkbox"/> Mid Cities Spring Senior Expo • Hurst Conference Center Tuesday, April 23, 2024 • 10am-1pm	<input type="checkbox"/> Mid Cities Fall Senior Expo • Hurst Conference Center Wednesday, October 23, 2024 • 10am-1pm
<input type="checkbox"/> Fort Worth Spring Senior Expo • Fort Worth Botanic Garden Tuesday, April 30, 2024 • 10am-1pm	<input type="checkbox"/> North Austin Senior Expo • H-E-B Center at Cedar Park Wednesday, October 30, 2024 • 10am-1pm
<input type="checkbox"/> Houston Spring Senior Expo • Houston Botanic Garden Tuesday, May 7, 2024 • 10am-1pm	<input type="checkbox"/> Sugar Land Senior Expo • Sugar Land Marriott Wednesday, November 6, 2024 • 10am-1pm
<input type="checkbox"/> Irving Senior Expo • Cimarron Park Recreation Center Thursday, May 9, 2024 • 10am-1pm	<input type="checkbox"/> Fort Worth Fall Senior Expo • Fort Worth Botanic Garden Wednesday, November 20, 2024 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

- | | | |
|---|--|---|
| <p>Silver Sponsor Package</p> <ul style="list-style-type: none"> <input type="checkbox"/> Silver (1) Expo - \$675 <input type="checkbox"/> *Silver (1) Multi Expo Discount - \$650 Total <input type="checkbox"/> Silver (2) Expos - \$650 per / \$1300 Total <input type="checkbox"/> Silver (3) Expos - \$650 per / \$1950 Total <input type="checkbox"/> Silver (4) Expos - \$650 per / \$2600 Total <input type="checkbox"/> Silver (5) Expos - \$650 per / \$3250 Total <input type="checkbox"/> Silver (6) Expos - \$650 per / \$3900 Total <input type="checkbox"/> Silver (7) Expos - \$650 per / \$4550 Total <input type="checkbox"/> Silver (8) Expos - \$650 per / \$5200 Total <input type="checkbox"/> Silver (9) Expos - \$650 per / \$5850 Total <input type="checkbox"/> Silver (10) Expos - \$650 per / \$6500 Total <input type="checkbox"/> Silver (11) Expos - \$650 per / \$7150 Total <input type="checkbox"/> Silver (12) Expos - \$650 per / \$7800 Total <input type="checkbox"/> Silver (13) Expos - \$650 per / \$8450 Total <input type="checkbox"/> Silver (14) Expos - \$650 per / \$9100 Total <input type="checkbox"/> Silver (15) Expos - \$650 per / \$9750 Total <input type="checkbox"/> Silver (16) Expos - \$650 per / \$10,400 Total <ul style="list-style-type: none"> • (1) 6' covered table w/ (2) chairs • Listing in expo program w/ company name, phone number • Copy of opt-in database • Complimentary coffee & snacks • Industry networking | <p>Gold Sponsor Package - <i>MOST POPULAR</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Gold (1) Expo - \$1150 <input type="checkbox"/> *Gold (1) Multi Expo Discount - \$1000 Total <input type="checkbox"/> Gold (2) Expos - \$1000 per / \$2000 Total <input type="checkbox"/> Gold (3) Expos - \$1000 per / \$3000 Total <input type="checkbox"/> Gold (4) Expos - \$1000 per / \$4000 Total <input type="checkbox"/> Gold (5) Expos - \$1000 per / \$5000 Total <input type="checkbox"/> Gold (6) Expos - \$1000 per / \$6000 Total <input type="checkbox"/> Gold (7) Expos - \$1000 per / \$7000 Total <input type="checkbox"/> Gold (8) Expos - \$1000 per / \$8000 Total <input type="checkbox"/> Gold (9) Expos - \$1000 per / \$9000 Total <input type="checkbox"/> Gold (10) Expos - \$1000 per / \$10,000 Total <input type="checkbox"/> Gold (11) Expos - \$1000 per / \$11,000 Total <input type="checkbox"/> Gold (12) Expos - \$1000 per / \$12,000 Total <input type="checkbox"/> Gold (13) Expos - \$1000 per / \$13,000 Total <input type="checkbox"/> Gold (14) Expos - \$1000 per / \$14,000 Total <input type="checkbox"/> Gold (15) Expos - \$1000 per / \$15,000 Total <input type="checkbox"/> Gold (16) Expos - \$1000 per / \$16,000 Total <ul style="list-style-type: none"> • (1) 6' covered table w/ (2) chairs -w/ premium placement at expo • Listing in expo program w/ company name, phone number • Half page (8"x5") ad in expo program • Copy of opt-in database • Complimentary coffee & snacks • Industry networking • Press release - company name inclusion • Attendee Email - company name inclusion as Gold Sponsor • Social media posts - company name inclusion | <p>Presenting Sponsor Package</p> <ul style="list-style-type: none"> <input type="checkbox"/> Presenting (1) Expo - \$1500 <input type="checkbox"/> *Presenting (1) Multi Expo Discount - \$1200 Total <input type="checkbox"/> Presenting (2) Expos - \$1200 per / \$2400 Total <input type="checkbox"/> Presenting (3) Expos - \$1200 per / \$3600 Total <input type="checkbox"/> Presenting (4) Expos - \$1200 per / \$4800 Total <input type="checkbox"/> Presenting (5) Expos - \$1200 per / \$6000 Total <input type="checkbox"/> Presenting (6) Expos - \$1200 per / \$7200 Total <input type="checkbox"/> Presenting (7) Expos - \$1200 per / \$8400 Total <input type="checkbox"/> Presenting (8) Expos - \$1200 per / \$9600 Total <input type="checkbox"/> Presenting (9) Expos - \$1200 per / \$10,800 Total <input type="checkbox"/> Presenting (10) Expos - \$1200 per / \$12,000 Total <input type="checkbox"/> Presenting (11) Expos - \$1200 per / \$13,200 Total <input type="checkbox"/> Presenting (12) Expos - \$1200 per / \$14,400 Total <input type="checkbox"/> Presenting (13) Expos - \$1200 per / \$15,600 Total <input type="checkbox"/> Presenting (14) Expos - \$1200 per / \$16,800 Total <input type="checkbox"/> Presenting (15) Expos - \$1200 per / \$18,000 Total <input type="checkbox"/> Presenting (16) Expos - \$1200 per / \$19,200 Total <ul style="list-style-type: none"> • (2) 6' covered table w/ (4) chairs -w/ premium placement at expo • Listing in expo program w/ company name, phone number • Company logo on cover of expo program • Full page (8"x10") ad in expo program • Copy of opt-in database • Complimentary coffee & snacks • Industry networking • Press release - company name inclusion • Attendee Email - company logo inclusion as Presenting Sponsor • Expo website - company logo inclusion • Social media posts - company name inclusion |
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Questions? Feel free to contact Michele 248-524-4868 ext. 310 or Michele@SeniorExpoUSA.com

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to Assistant@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group (GMG) takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. GMG, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless GMG and its employees from any and all claims. GMG shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Contract Cancellation:** If this agreement is cancelled by the exhibitor for any reason, or by GMG because of the exhibitor's default or violation of this agreement, monies paid to GMG by the exhibitor shall be retained as follows; If cancellation occurs (45) or more days prior to the show, GMG shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. A 3.5% service charge will be subtracted from any amount refunded. If cancellation occurs (44) days or less before the show, the entire rental fee paid to date by exhibitor shall be retained by GMG. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by GMG for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be in writing. Exhibitors do have the option move their participation to another show vs. cancelling.

Questions? Feel free to contact us 248-524-4868 or Michele@SeniorExpoUSA.com