

EXHIBITOR REGISTRATION FORM

Mail this registration form with your payment to:

Gazette Media Group
PO Box 482
Troy, MI 48099

Please make your check payable to: **Gazette Media Group**

Company Name _____

Contact Name _____

Contact Email _____

Company Phone _____

Address _____

City/ State _____

Zip _____

Website _____

Select The Senior Expo(s) You Would Like To Participate In

<input type="checkbox"/>	North San Antonio Senior Expo • Red Oaks Ballroom Tuesday, January 24, 2023 • 10am-1pm	<input type="checkbox"/>	Houston Spring Senior Expo • Houston Botanic Garden Tuesday, May 9, 2023 • 10am-1pm
<input type="checkbox"/>	Central Austin Senior Expo • Red Oaks Ballroom Tuesday, April 4, 2023 • 10am-1pm	<input type="checkbox"/>	Dallas Fall Senior Expo • Dallas Arboretum & Botanical Garden Wednesday, September 27, 2023 • 10am-1pm
<input type="checkbox"/>	Dallas Spring Senior Expo • Dallas Arboretum & Botanical Garden Wednesday, April 5, 2023 • 10am-1pm	<input type="checkbox"/>	San Antonio Fall Senior Expo • San Antonio Botanical Garden Tuesday, October 10, 2023 • 10am-1pm
<input type="checkbox"/>	San Antonio Spring Senior Expo • San Antonio Botanical Garden Tuesday, April 18, 2023 • 10am-1pm	<input type="checkbox"/>	Houston Fall Senior Expo • Houston Botanic Garden Wednesday, October 25, 2023 • 10am-1pm
<input type="checkbox"/>	Mid Cities Spring Senior Expo • Hurst Conference Center Tuesday, April 25, 2023 • 10am-1pm	<input type="checkbox"/>	Mid Cities Fall Senior Expo • Hurst Conference Center Wednesday, October 25, 2023 • 10am-1pm
		<input type="checkbox"/>	North Austin Senior Expo • H-E-B Center at Cedar Park Thursday, November 2, 2023 • 10am-1pm

Select The Exhibitor Package(s) That Best Meets Your Needs

Silver Sponsor Package

- Silver (1) Expo - \$675
- *Silver (1) Multi Expo Discount - \$650 Total
- Silver (2) Expos - \$650 per / \$1300 Total
- Silver (3) Expos - \$650 per / \$1950 Total
- Silver (4) Expos - \$650 per / \$2600 Total
- Silver (5) Expos - \$650 per / \$3250 Total
- Silver (6) Expos - \$650 per / \$3900 Total
- Silver (7) Expos - \$650 per / \$4550 Total
- Silver (8) Expos - \$650 per / \$5200 Total
- Silver (9) Expos - \$650 per / \$5850 Total
- Silver (10) Expos - \$650 per / \$6500 Total
- Silver (11) Expos - \$650 per / \$7150 Total
- Silver (12) Expos - \$650 per / \$7800 Total

Gold Sponsor Package - **MOST POPULAR**

- Gold (1) Expo - \$1150
- *Gold (1) Multi Expo Discount - \$1000 Total
- Gold (2) Expos - \$1000 per / \$2000 Total
- Gold (3) Expos - \$1000 per / \$3000 Total
- Gold (4) Expos - \$1000 per / \$4000 Total
- Gold (5) Expos - \$1000 per / \$5000 Total
- Gold (6) Expos - \$1000 per / \$6000 Total
- Gold (7) Expos - \$1000 per / \$7000 Total
- Gold (8) Expos - \$1000 per / \$8000 Total
- Gold (9) Expos - \$1000 per / \$9000 Total
- Gold (10) Expos - \$1000 per / \$10,000 Total
- Gold (11) Expos - \$1000 per / \$11,000 Total
- Gold (12) Expos - \$1000 per / \$12,000 Total

Presenting Sponsor Package

- Presenting (1) Expo - \$1500
- *Presenting (1) Multi Expo Discount - \$1200 Total
- Presenting (2) Expos - \$1200 per / \$2400 Total
- Presenting (3) Expos - \$1200 per / \$3600 Total
- Presenting (4) Expos - \$1200 per / \$4800 Total
- Presenting (5) Expos - \$1200 per / \$6000 Total
- Presenting (6) Expos - \$1200 per / \$7200 Total
- Presenting (7) Expos - \$1200 per / \$8400 Total
- Presenting (8) Expos - \$1200 per / \$9600 Total
- Presenting (9) Expos - \$1200 per / \$10,800 Total
- Presenting (10) Expos - \$1200 per / \$12,000 Total
- Presenting (11) Expos - \$1200 per / \$13,200 Total
- Presenting (12) Expos - \$1200 per / \$14,400 Total

- (1) 6' covered table w/ (2) chairs
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking

- (1) 6' covered table w/ (2) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Gold Sponsor
- Expo website - company name inclusion
- Social media posts - company name inclusion
- Half page (8"x5") ad in expo program

- (2) 6' covered table w/ (4) chairs -w/ premium placement at expo
- Listing in expo program w/ company name, phone number
- Copy of opt-in database
- Complimentary coffee & snacks
- Industry networking
- Press release - company name inclusion
- Attendee Email - company name inclusion as Presenting Sponsor
- Expo website - company name & logo
- Social media posts - company name & logo inclusion
- Full page (8"x10") ad in expo program

* Please note: To purchase the (1) Multi Expo Discount Package, your company must have already participated in one or more expos in the same calendar year.

Questions? Feel free to contact Michele 248-524-4868 ext. 310 or Michele@SeniorExpoUSA.com

* Program ads are due 15 days prior to the date of the expo(s) you are participating in. PDF is the preferred file format.
Please email your completed ad to Assistant@GazetteMediaGroup.com. In your email, indicate which expo(s) you are participating in.

Gazette Media Group (GMG) takes pride in producing shows that are successful for exhibitors and enjoyable for attendees. By way of their consent to participate written or verbally and their payment(s) all exhibitors agree to abide the following terms and conditions. GMG, its employees, vendors, media partners, facilities rented and their employees assume no responsibility for any injury, loss or legal action for any reason to the participating exhibitors, their employees and or their property. All exhibitors and their employees agree to indemnify and hold harmless GMG and its employees from any and all claims. GMG shall not be liable to the exhibitor for any losses, costs, damages, or expenses (whether incurred under contract, tort, or otherwise) suffered or incurred as a direct or indirect result of an event beyond their control, including without limitation, any act of God, strike, lock-out, industrial disturbance, disease or pandemic, etc. For the purpose of executing a safe and successful show it is understood and agreed to that exhibitor booth location, booth size, the event/show date, time and venue are subject to change if necessary. Exhibitors, their employees and/or representatives at the show are not allowed to engage or solicit attendees beyond their designated exhibit space. All exhibitors, their employees and representatives agree to NOT breakdown their display until after the official end time of the show they're participating in. It is the responsibility of the exhibitor to retain liability insurance valid through set up and take down of the show. Failure to comply with the rules can result in removal from the show. **Contract Cancellation:** If this agreement is cancelled by the exhibitor for any reason, or by GMG because of the exhibitor's default or violation of this agreement, monies paid to GMG by the exhibitor shall be retained as follows; If cancellation occurs (45) or more days prior to the show, GMG shall retain 50% of the total rental cost of the booth(s) and return the balance to the exhibitor. A 3.5% service charge will be subtracted from any amount refunded. If cancellation occurs (44) days or less before the show, the entire rental fee paid to date by exhibitor shall be retained by GMG. The retained rental fee shall be liquidated damages for the direct and indirect costs incurred by GMG for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be in writing. Exhibitors do have the option move their participation to another show vs. cancelling.

Questions? Feel free to contact us 248-524-4868 or Michele@SeniorExpoUSA.com